



Pacific Northwest Black Community Festival
"The Rebirth"

2010 Pacific Northwest Black Community Festival

CORPORATE SPONSORSHIP PROPOSAL

CONTACT PERSON:
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Peace Unity Strength Power

www.pnbcf.com

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The **Pacific Northwest Black Community Festival (PNBCF)** would like to extend an opportunity for your company to join us in celebrating the 2010 Community Festival. We are asking your company to join us as a major sponsor of this premiere African American community event in the Pacific Northwest.

The festival is part of the official **Pacific Northwest Black Community Festival** series of events and is scheduled for Friday, Saturday and Sunday – August 13th thru August 15th, 2010 at **Jimi Hendrix Park** and **Sam Smith Park** adjacent to the **Northwest African American Museum** located at 2300 South Massachusetts St., Seattle, WA 98144. The Mardi Gras Parade, which is a momentous part of these community festivities, is scheduled for Sunday, August 15th at 1:00pm beginning at **Powell Barnett Park** located at 352 Martin Luther King Jr Way, Seattle, WA 98184 in the heart of the Central area of Seattle.

BENEFITS OF SPONSORSHIP

As a Major sponsor of the festival activities (\$5,000 or more), your company will receive the following recognition:

- Exposure in all T.V. promoting materials and PSA spots
- Mention in all written promotion materials for local newspapers
- Logo identification on all printed materials
- Announcement in all Radio promotions
- Concession booth space on festival grounds
- Position in Mardi Gras Parade
- PSA announcements during festival activities

As a Contributor of the festival activities (\$2,000-\$4,999), your company will receive the following:

- Logo identification on all printed materials
- Announcement in all Radio promotions
- Position in Mardi Gras Parade
- PSA announcements during festival activities

As a Contributor of the festival activities (\$1,000), your company will receive the following:

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- Logo identification on all printed materials
- Mention in all written promotion materials for low newspapers
- PSA announcements during festival activities
- *Note:* 2010 confirmed Media - The Facts Newspaper
- Printed material include posters, banners, flyers and brochures.

The **Pacific Northwest Black Community Festival** would like to request from your company the following participation:

- A Monetary contribution of sponsorship

Major Sponsors Contributor Benefactor
\$5,000 or more \$2,000 - or more \$1,000

- A donation of products or services that your company can provide. Contributions in this area may include: advertising, printing, office supplies, sound and lighting equipment, video equipment, studio time, photography equipment and supplies, communication equipment, vehicles For transportation of staff and volunteers as well as other items you consider.

We also encourage you to support your employees who step forward and identify themselves as community organizers for the African-American Festival activities. These dedicated festival organizers are volunteers who work very hard in this endeavor. Won't you encourage their participation and give them your support in the months ahead? If your company has an executive loan program please consider donating a loaned executive employee to participate in the festival. This program provides the opportunity for your company and community leaders to help build understanding, foster communication and to encourage positive interaction with ethnic minorities in the greater Seattle area.

Please make a general donation or sponsor a particular item or segment of the overall program. For example, consider being the sole sponsor of the parade, or the youth athletic tournament.

We are requesting your response by July 26, 2010. Please make your contribution check payable to the **Pacific Northwest Black Community Festival**. We would appreciate your letter of intent or commitment of involvement as possible. Over 700 volunteers and \$150,000 dollars are needed to accomplish this year's festival. Your participation is very much needed to make the **Pacific Northwest Black Community Festival** a success.

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HISTORY

A tradition since the 1940's, each year Seattle is host to the **Pacific Northwest Black Community Festival**. This event was the idea from which **SEAFAIR**, and many others were conceived and it continues to be part of the summer series of events and activities.

The purpose of the festival is to highlight the history and contribution of the African-American in Washington State. It is a celebration of ethnic diversity. The Black Community festival provides an opportunity for everyone from around the state to celebrate and experience the rich and long heritage of African-American's through-out the Pacific Northwest.

The **Pacific Northwest Black Community Festival** encompasses a variety of activities all designed to allow the attendants to experience African-American culture and participate in a variety of family activities.

The major event this year will be a festival and carnival over the weekend of August 13th- 15th, from 12:00pm-9:00pm Friday, Saturday, and from 12:00pm-9:00pm on Sunday at **Jimi Hendrix Park** and **Sam Smith Park** adjacent to the **Northwest African American Museum** in Seattle, WA. The festival attracts people from around Washington State. A variety of different activities and events are planned to make this year's event a special one. The parade is planned for Sunday August 15th at 1:00pm. The parade will feature groups and bands from around the country. As in the past, the parade will be honored by a grand marshal. The festival will feature arts & crafts, entertainment, ethnic foods, games, carnival rides, and fun for the entire family..

The festival and parade activities are all organized by the **Pacific Northwest Black Community Festival**. Founded in 1983, the organization is a 501(c)(4) non-profit corporation and in the process of obtaining 501(c)(3) status completely staffed and run by volunteers. Community business leaders are encouraged to participate in the organizing and contribute to the success of the festival activities.

Michael Taylor is the President of the festival. He can be reached at (206) 251-6410.

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