



Pacific Northwest Black Community Festival
"The Rebirth"

SMALL & MINORITY SPONSORSHIP PROPOSAL PACKAGE

CONTACT PERSON:

Michael L. Taylor

(206) 251-6410

Peace Unity Strength Power

www.pnbcf.com

3703 South Edmunds Street PMB #64, Seattle, WA 98118



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INTRODUCTION

The **Pacific Northwest Black Community Festival (PNBCF)**, would like to extend an opportunity for your company to join us in celebrating the 2010 Community Festival. We are asking your company to join us as a "Small and Minority Business Sponsor" of this premiere Black community event in the Pacific Northwest.

The festival is part of the official **PNBCF** series of events and is scheduled for Friday, Saturday and Sunday – August 13th through August 15th, 2010 at **Jimi Hendrix Park** and **Sam Smith Park** adjacent to the **Northwest African American Museum** located at 2300 South Massachusetts St., Seattle, WA 98144. The Mardi Gras Parade, which is a momentous part of these community festivities, is scheduled for Sunday, August 15th in the heart of the Central area of Seattle. The 2010 theme is "Coming Together".

BENEFITS OF SPONSORSHIP

As a Small and Minority Business Sponsor of the festival activities (\$1,000 or more), your company will receive the following recognition:

- Logo identification on all printed materials
 - Concession booth space on festival grounds
 - Mention in all written promotion materials for local newspapers
 - PSA announcements during festival activities
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- *Note:* 2010 confirmed Media - The Facts Newspaper
 - Printed material include posters, banners, flyers and brochures

We also encourage you to support your employees who step forward and identify themselves as community organizers for the African-American Festival activities. These dedicated festival organizers are volunteers who work very hard in this endeavor. Won't you encourage their participation and give them your support in the months ahead? If your company has an executive loan program please consider donating a loaned executive employee to participate in the festival. This program provides the opportunity for your company and community leaders to help build understanding, foster communication and to encourage positive interaction with ethnic minorities in the greater Seattle area.

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HISTORY

A tradition since the 1940's, each year Seattle is host to the **Pacific Northwest Black Community Festival**. This event was the idea from which SEAFAIR was conceived and it continues to be a strong supporter of our event.

The purpose of the festival is to highlight the history and contribution of the African-American in Washington State. It is a celebration of ethnic diversity. The Black Community festival provides an opportunity for everyone from around the state to celebrate and experience the rich and long heritage of African-American's through-out the Pacific Northwest.

The Black Community Festival encompasses a variety of activities all designed to allow the attendants to experience African-American culture and participate in a variety of family activities.

The festival attracts people from around Washington State. A variety of different activities and events are planned to make this year's event a special one. The parade is planned for Sunday August 15th, 2010. This is the second largest parade in Washington State.

The parade will feature groups and bands from around the state. As in the past, the parade will be honored by a grand marshal. The second major event will be a carnival and festival over the weekend of August 13th- August 15th, at **Jimi Hendrix Park** and **Sam Smith Park** adjacent to the **Northwest African American Museum** in Seattle. The festival will feature arts & crafts, entertainment, ethnic foods, games, carnival rides, and fun for the entire family.

The festival and parade activities are all organized by the **Pacific Northwest Black Community Festival**. The organization is a non-profit organization completely started and run by volunteers. Community business leaders are encouraged to participate in the organizing and contribute to the success of the festival activities.

Sincerely,

Michael L. Taylor
President
Pacific Northwest Black Community Festival
Ph: 206-251-6410

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FACT SHEET

Legal Name and Address of the Organization

The legal name of the organization is the **Pacific Northwest Black Community Festival**. The Mailing address is 3703 South Edmunds Street PMB #64, Seattle, WA 98118. Our office is in the **Northwest African American Museum** 2300 South Massachusetts St., Seattle, WA 98144
Contact # is (206) 251-6410.

Organization Tax Number

The tax ID number is 91-1284937. The Festival is a 501 (c) (4) organization. We have submitted a request to the IRS for 501 (c) (3) status and expect to be granted in the near future.

Duties and Organizational Purpose

The **Pacific Northwest Black Community Festival** is the sole organizer of the **Pacific Northwest Black Community Festival** under the laws of Washington State.

The purpose of the organization is to educate and increase public awareness of African-American culture and history.

Organizational Structure

The organization is governed by a 11 member board of directors who are responsible for the activities of the organization. The board appoints a President/Executive Director whose responsibility is to implement the festival and parade once the board has developed a plan. There are no compensated positions within the organization. All positions are of volunteer nature. The President/Executive Director enlists a group of volunteers to chair committees and coordinate the activities of the festival as a whole.

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Insurance and Liability

Pacific Northwest Black Community Festival will provide the insurance policy to cover all festival events. This policy will be in the amount of \$1,000,000 and will cover all parties involved at the expense of the organization.

Event Summary

The **Pacific Northwest Black Community Festival** is part of the family of celebrations and is the oldest ethnic festival in Seattle. Expected attendance at these activities will exceed 20,000. All activities will be funded through donations. Festivities will include a parade in the central district of Seattle, a festival of arts & crafts a talent search, the athletic tournament for youth and plenty of fun filled entertainment. All proceeds made from these events will be used to cover operating cost.

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